Provided by

NEPA TECH PREP

YOUR 30 SECOND JOB COMMERICIAL

Name_____

Directions: Write "commercial" describing the benefits of buying a particular product or service – YOU! The commercial enables the listener to become aware – pretty quickly—of specific, unique, and impressive attributes you can bring to the position. You can use it in an interview when they say, "Tell Me About Yourself", you can use it when you write a cover letter to highlight your background and key abilities. Last, you could also use it in a professional setting when you have to introduce yourself.

Ideas:

- **Use crisp, concise, memorable language – not rambling statements.**
- **State the position you are seeking.**
- **Sell your professional abilities and experience.**
- **Emphasize your individual strengths and tie them into the needs of the employer.**
- **Use descriptive statements of your acquired skills and abilities.**

Samples of sentences:

- **My extensive knowledge of/in_____ includes…..**
- **I have made presentations to…..**
- **I am exceptionally good at…..**
- **Several things I do well are…..**
- **My strongest skills are….**
- **I have ____ years of experience in…..**
- **I am an experienced _____ with knowledge of_____**
- **I also have a solid background in….**

Write your 30 second commercial here: _____

_____

_____

_____

_____

_____

_____

_____

_____

_____